



# Florida Keys Phone Book & Vacation Guide

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## The Florida Keys Phone Book Coverage Area



The Florida Keys Phone Book is Delivered FREE to every Home, Hotel, Resort & Business.

## RUSSELL H. CULLEN ATTORNEY

"I would like to thank you for publishing such an excellent directory. In the 30 years I have been practicing law, this has been the best investment in advertising I have made. My return on my advertising dollars spent on your phone book far exceeds any other advertising I do, including the Real Yellow Pages."

Russell Cullen  
Attorney At Law

**Introducing The ONLY Vacation Guide Integrated in the Phonebook.**

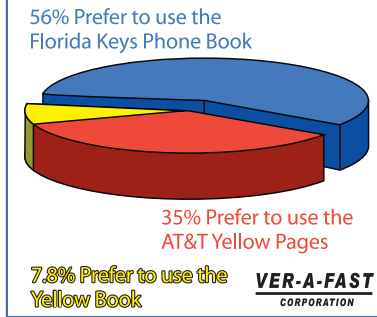
### DEMOGRAPHIC INFORMATION

YPIMA Publisher Code . . . . . 0692  
Published . . . . . Summer  
**Households . . . . . 30,951**  
**Businesses . . . . . 3,670**

### DISTRIBUTION AREA

Key Largo . . . . . 33037  
Tavernier . . . . . 33070  
Islamorada,  
Upper & Lower Matecumbe . . . . . 33036  
Layton, Conch Key . . . . . 33001  
Duck Key, Grassy Key,  
Marathon . . . . . 33050  
Big Pine . . . . . 33043  
Little & Big Torch Keys, Ramrod Key,  
Summerland Key, Cudjoe Key,  
Sugarloaf Key . . . . . 33042

### 56% Prefer To Use The Florida Keys Phone Book



## Why is the Florida Keys Phone Book

### Format so Popular...?

## COLOR NO EXTRA CHARGE!

- Savings UP TO 75% vs. Other Yellow Pages
- Larger Print
- Quality Paper
- Vacation Guide
- Community Pages



### Florida Keys Vacation Guide

Delivered to every Home, Business, Hotel & Resort. Don't Miss Your Chance to get Your Business in the Book. **The Vacation Guide is also on the Internet.**

## We Understand This Market & Care About The Success of Your Business

**PLEASE**  
Call Us Before You Make Your Final Yellow Page Buying Decision

For local advertising information, call Florida Keys Phone Book at

# (305) 453-9475

[www.FloridaKeysPhoneBook.com](http://www.FloridaKeysPhoneBook.com)